

**InSinkErator Haute Spot Showroom Promotion  
OFFICIAL RULES**

**NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

Sweepstakes open only to legal residents of the 50 United States and the District of Columbia who are 21 years of age or older and who are currently employed full or part time as a sales associate in a kitchen or bath design showroom which sells InSinkErator products. SWEEPSTAKES IS NOT OPEN TO THE GENERAL PUBLIC. Sweepstakes begins on May 1, 2010 and continues through August 31, 2010 ("Sweepstakes Period").

**TO ENTER:** Eligible participants may enter by visiting [www.insinkerator.com/hautespot](http://www.insinkerator.com/hautespot) and completing an InSinkErator learning module. One new learning module will be presented each month during the Sweepstakes Period (May, June, July and August), for a total of four (4) learning modules. Each time a participant completes a learning module an entry into the corresponding monthly drawing is earned. Only one entry per module, per participant, per month is allowed. Eligible participants who successfully completed each of the four (4) monthly learning modules will automatically earn an entry into the Grand, First and Second Prize drawings. Neither the Sponsor, nor its respective officers, directors, employees or agents are responsible for interrupted or unavailable network, server or other connections, miscommunications, failed telephone or computer hardware or software or telephone transmissions or technical failures, Internet Service Provider/network/website accessibility or availability, garbled or jumbled transmissions or other errors of any kind, whether human, mechanical or electronic; including without limitation the incomplete, incorrect or inaccurate capture of entry information. Sponsor reserves the right, in its sole discretion, to disqualify any individual found tampering (or attempting to tamper) with the entry process, the website, or the Sweepstakes. Any attempt by an entrant to deliberately damage the website or undermine the legitimate operation of the Sweepstakes is in violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek remedies and damages from any such entrant to the fullest extent permitted by law, including criminal prosecution. In case of dispute as to identity of entrant, entry will be declared made by the authorized account subscriber of the email address submitted at time of entry, who must comply with these Sweepstakes Rules. "Authorized account subscriber" is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Sponsor reserves the right, at its sole discretion, to cancel/suspend/modify the Sweepstakes, if it becomes corrupted in any manner, or due to fraud or other occurrences beyond Sponsor's control it cannot be conducted as originally planned. In the event of cancellation, all prizes will be awarded in a random drawing from eligible, non-suspect entries received prior to cancellation provided sufficient non-suspect entries have been received.

**THREE WAYS TO BECOME A WINNER**

Monthly Fast Start Incentive

Each month during the Sweepstakes Period, May, June, July and August, the first 100 participants who successfully complete the monthly learning module will automatically receive a Monthly Fast Start prize. A

different prize will be awarded each month (see below for prize details). All Monthly Fast Start prizes will be awarded provided a sufficient number of participants successfully complete the monthly learning module for the corresponding month by 11:59:59 pm CT on the last day of the month.

#### Monthly Prize Drawings

On or about five days after the end of each month during the Sweepstakes Period, five (5) winners will be selected in a random drawing from among all eligible entries received during the preceding month to receive a monthly prize. A different prize will be awarded each month (see below for prize details).

#### Grand, First and Second Prize Drawings

At the end of the Sweepstakes Period, all eligible participants who successfully completed each of the four (4) monthly learning modules will automatically earn an entry into the Grand, First and Second Prize drawings, which will take place on or about September 10, 2010. One (1) Grand Prize winner, two (2) First Prize winners and five (5) Second Prize winners will be randomly selected.

Decisions of the judges are final. Potential prize winners will be notified by mail. Odds of winning will depend upon the number of eligible entries received for each drawing.

#### **PRIZE & APPROXIMATE RETAIL VALUE ("ARV").**

##### MONTHLY FAST START PRIZES (400 TOTAL) (100 EACH MONTH):

**May: Godiva® 36 Piece Gold Ballotin:** Assortment of milk, dark, and white chocolates, with ganache, creams, caramels, nuts and truffles. ARV \$40.00 each.

**June: iLive® iPod Speaker System:** Comes with four docking brackets for iPod, 3 interchangeable colored trim plates, user's guide and AC/DC power adapter. (iPod not included.) ARV \$42.00 each.

**July: RCA® Clock Radio with Built-in iPod Dock** (iPod not included): Night-stand size iPod dock plays and charges your iPod, gives you choice of waking to alarm, iPod, or favorite radio station. Programmable smart snooze turns off the alarm or radio for an extra 9 minutes of sleep or programmed for 1-30 minutes, allowing the user to gently fall asleep to music. ARV \$42.00 each.

**August: Le Creuset® Wine Cooler:** Double wall construction keeps chilled wine cool. Covers most wines bottles to the neck. Suitable for standard, magnum and champagne bottles. No ice cubes needed. Brushed 18/10 stainless. 5 year Limited Warranty. ARV \$46.00 each.

##### MONTHLY DRAWING PRIZES (20 TOTAL) (5 EACH MONTH):

#### **May: Sharp® Micro Audio System**

64-watt audio system with iPod docks, playing and charging functions, sleek pocket-style dock. Stealth single-tray CD players compatible with multiple formats and music codes including CD-R/CD-RW, MP3 and

WMA. Amplifier power 32 watts per channel. AM/FM digital tuner w/40-station random preset memory and X-BASS (Extra Bass) System. ARV \$157.00 each.

**June: Dooney & Bourke® Patent Tote**

Patent leather, tanned traditionally, varnished in the final stages, and buffed to a lustrous high-shine.

Protective dust bag provided. Includes inside zip pocket, cell phone pocket and key hook. Strap drop length: 8.75", outside dimensions are 11.25" wide x 5.25" deep x 10" high. ARV \$158.00 each.

**July: Kodak® HD Pocket Video Camera**

HD Pocket Video Camera. Includes a 4GB Kodak SD Card. ARV \$210.00 each.

**August: Samsung® Blu-ray Player**

Full 1080p HD resolution, yielding 5-10 times the capacity of standard DVDs. Theater-quality uncompressed audio (supporting 8 channels of Linear PCM), up to 32 streams of audio, interactive capability, seamless menus, integrated games, and hi-def bonus and educational features. WiFi capability (with optional adapter) and the ability to stream movies and music from Internet services. ARV \$234.00 each.

GRAND, FIRST AND SECOND PRIZE DRAWING

**Grand Prize (1):** a trip for two to Nassau, Bahamas. Trip Includes: Round trip coach air transportation from a major commercial airport near winner's residence to Nassau, Bahamas for winner and guest; 4 days / 3 nights Coral Tower accommodations (double occupancy) at the Atlantis Resort; round trip airport / hotel transfers; casual dining plan (includes breakfast and dinner daily); \$250 cash allowance awarded in the form of a check made payable to the winner. ARV \$5,000. Travel must be completed by October 31, 2011. Actual retail value of trip may vary and will depend on airfare fluctuations and winner's point of departure/return. Any difference between stated approximate retail value and actual value of prize will not be awarded. Guest of winner must be of the age of majority or traveling with parent or legal guardian.

**First Prize (2):** a Panasonic® Blu-ray TV Package 50" Plasma TV and Blu-ray Home Theater System.

Lifelike audio performance rivals a movie theater. This Home Theater System can connect to the Internet for downloading bonus content available with Blu-ray Discs and for playing Internet games via BD-Live. Viera plasma HDTV and SD card slot. Features include 1080p resolution, and utilizes a 600Hz Sub-Field Drive, 3-HDMI connections, 16:9 widescreen ratio; HDTV & EDTV display capability. ARV \$2,175.00 each.

**Second Prize (5):** Winner's choice of one of the following:

**Heys® 3-Piece XCase Luggage Set**

3 piece set weighs 10 kg (22 lbs) makes it the 'World's Lightest Luggage Set'. Made from polycarbonate composite, both durable and flexible so that it can absorb impacts and then flex-back to original shape. Set consists of a 30", 26", and a 20" carry-on. Dimpled surface takes the abuse of check-in luggage. Color choice: aqua, silver or orange. ARV \$440.00.

**Kindle® Wireless Reading Device**

Get books delivered wirelessly in less than 60 seconds; no PC required. Holds up to 1,500 books, periodicals, and documents. 6" diagonal e-ink screen reads like real paper. Just over 1/3 of an inch, as thin as most magazines. ARV \$329.00.

**\$500.00 Tiffany & Co® Gift Card**

Tiffany Gift Card arrives in a Tiffany Blue Box® and is recognized at all Tiffany & Co. stores in the United States, on the Web at Tiffany.com and on orders placed by telephone. Gift card subject to all terms and conditions set by issuer.

**GENERAL RULES.** Sponsor, and each of their respective affiliates, subsidiaries, advertising, promotion and fulfillment agencies and suppliers involved in this promotion and their immediate family members (parent, child, sibling and spouse of each) and/or those living in the same household of each are not eligible. Void where prohibited. No substitution or transfer of prize by winner permitted except as outlined herein. Sponsor reserves the right in its sole discretion to substitute a prize of equal or greater value for any reason. All federal, state and local taxes are solely the responsibility of winner. Subject to federal, state and local laws and regulations. All materials and data submitted become the property of the Sponsor and will not be returned. Grand and First Prize winners must sign and return an Affidavit of Eligibility/Release of Liability Form within 5 days of notification. Guest of Grand Prize winner must sign and return a liability release prior to booking any travel. Noncompliance within this time period will result in disqualification and an alternate winner may be selected, if time permits. Return of any prize/prize notification as undeliverable will result in disqualification and an alternate may be selected, if time permits. Grand Prize winner and guest must possess required travel documents (e.g. passport) prior to departure and must travel on the same itinerary. Acceptance of prize constitutes permission to the Sponsor to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By accepting prize, winner agrees to release and hold Sponsor and each of their respective directors, officers, employees and assigns harmless against any and all claims, damages, losses, expenses and liability arising out of acceptance/use of prize and prize travel. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion and use and acceptance of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsor and the Promotional Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the promotion.

**WINNERS LIST.** For names of the winners, available after September 30, 2010 send a self-addressed, stamped (#10) envelope to: BI Attn: InSinkEerator Haute Spot Showroom Promotion - CG4, 7630 Bush Lake Road, Minneapolis, MN 55439.

**SPONSOR:** InSinkEerator, 4700 21<sup>st</sup> Street, Racine, WI 53406