



In May 2010, we're going to answer a burning question.

How can InSinkErator help take my summer from hot - to *haute*?



Introducing the InSinkErator Haute Spot Showroom Promotion

While we can't share every detail yet, we want to make sure you're among the first to hear about the exciting learn-and-earn initiative coming to showrooms this May.

Fashion-forward in its presentation, InSinkErator Haute Spot is certain to be the ultimate destination for kitchen designers in the know.

At the Haute Spot, you'll have the chance to win chic merchandise and even a really haute Atlantis Paradise Island, Bahamas getaway – simply for learning more about how kitchen-essential InSinkErator products can help build your business.

Here's a sneak peek at how it works.

The Haute Spot web site offers brief-and-engaging learning modules that will provide you with valuable product information you can put to use in your showroom.

But here's where the program gets really *haute*!

With each new module, the race to knowledge is on. Why? Because the first participants to complete each month's learning activity will be rewarded with a stylish prize. And all participants will be entered into drawings for trendy prizes like the Sharpe® Micro Audio System with iPod® Dock.

Plus, when you complete every module, you'll automatically be entered into our grand-prize drawing for a chance to win the ultimate haute award – a getaway vacation at the phenomenal Atlantis Paradise Island, Bahamas.



Intrigued?

Make sure you're eligible to participate when the Haute Spot is unveiled. Go to www.insinkerator.com/hautespot now and fill out the simple registration page.

Then watch your email in early May for all of the incredible Haute Spot details.



InSinkErator is a division of Emerson Electric Co.



The Emerson logo is a trademark and a service mark of Emerson Electric Co.